



# ***24 HOURS OF OCTANE***

***JUNE 26-28    PRESCOTT, AZ***



A 21ST CENTURY CAR SHOW PRODUCTION



# ***ITINERARY***

***JUNE 26***

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## ***THE START UP***

***JUNE 27***

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## ***THE 9TH ANNUAL 21ST CENTURY CAR SHOW***

## ***GRAPEVINE RUN***

***JUNE 28***

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## ***DIEHARD DRIVE***

# EVENT PACKAGES

## GOLD - FULL PACKAGE

A LOADED WEEKEND DEDICATED TO THE *DIEHARDS*

- ACCESS TO BOTH SATURDAY & SUNDAY'S EVENTS.
  - FRIDAY'S *THE START UP* OFFERED SEPARATELY

## SILVER - SATURDAY ONLY

THE DOUBLE-CLUTCH COMBO FOR ANY ENTHUSIAST

- ACCESS TO SATURDAY'S COMBINATION OF SHOW & RALLY.
  - FRIDAY'S *THE START UP* OFFERED SEPARATELY

## BRONZE - SHOW ONLY

DETAILED FOR SHOWTIME AT THE *21ST CENTURY CAR SHOW*

- INCLUDES A CUSTOM DASH PLAQUE AND THE *24 HOURS OF OCTANE* SUPPORT PACKAGE.

## ADD-ON *THE START UP*

- ADD TO THE *24 HOURS OF OCTANE*
  - ACCESS TO FRIDAY'S DINING AND SUNSET PHOTOSHOOT

EVENT DETAILS MAY BE SUBJECT TO CHANGE

THE 21ST CENTURY CAR SHOW LLC & AFFILIATED SPONSORS  
OF THE

# 24 HOURS OF OCTANE

PLEDGE TO DONATE NET PROCEEDS TO *OPERATION SMILE*.

*OPERATION SMILE* IS THE INDUSTRY LEADING 501C3 IN CLEFT LIP AND PALATE TREATMENT. THEIR CARE DRAMATICALLY IMPROVES THE QUALITY OF LIFE OF THOSE IMPACTED BY SUCH A DEBILITATING CONDITION, AND THE *24 HOURS OF OCTANE*, AND ITS ORGANIZERS, ARE PROUD TO CONTRIBUTE TO THEIR GLOBAL OUTREACH.





OFFICIAL  
24 HOURS OF OCTANE

## VEHICLE *Livery*

EVERY VEHICLE AT THE 24 HOURS OF OCTANE HAS THE OPPORTUNITY TO ADORN THE OFFICIAL EVENT LIVERY, WHICH INCLUDES:

- 24 HOURS OF OCTANE LOGO
- 24 HOURS OF OCTANE WINDSHIELD BANNER
- 21ST CENTURY CAR SHOW TEXT BANNER
- DEATH BEFORE PRIUS WHEEL ARCH BANNER

PARTIAL LIVERY OPTIONS ARE AVAILABLE.  
CONTACT US TO DISCUSS DESIGN & INSTALLATION OPTIONS.



# THE START UP



📍 MT. VERNON AVE. IN PRESCOTT

📅 FRI, JUNE 26

🕒 ARRIVE AT 6 PM



START THE *24 HOURS OF OCTANE* EARLY WITH A PRIVATE WELCOME GATHERING ON PRESCOTT'S HISTORIC N. MT. VERNON AVE. ENJOY AN UPSCALED ITALIAN DINNER, RECEIVE THE WEEKEND'S BRIEFING, AND CRACK INTO THIS YEAR'S *24 HOURS* SUPPORT PACKAGE BEFORE THE EVENT HITS FULL THROTTLE.





📍 WATSON LAKE

📅 FRI, JUNE 26

🕒 7:30 PM



TAKE A QUICK DRIVE TO VIEW SUNSET ATOP THE HILLS OVERLOOKING WATSON LAKE NEAR DOWNTOWN PRESCOTT. SOCIALIZE WITH OTHER DRIVERS, AND RECEIVE A 1-ON-1 PHOTO SESSION WITH *LODGEY MEDIA*.



OFFICIAL LODGING

# THE PRESCOTT RESORT

## AND CONFERENCE CENTER



📍 1500 AZ-69 PRESCOTT, AZ

📅 JUNE 27-28

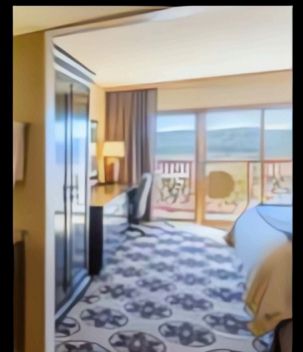
🕒 CHECK IN AT 3 PM

PREPARE FOR SATURDAY'S EVENTS AT THE *PRESCOTT RESORT & CONFERENCE CENTER*, CONVENIENTLY LOCATED WITHIN 5 MINUTES OF DOWNTOWN PRESCOTT, AND BOASTING SOME OF THE BEST VIEWS OF THE AREA.

CONTACT THE *THE PRESCOTT RESORT* AT (800)-967-4637, AND MENTION **21ST CENTURY CAR SHOW** TO SECURE YOUR RESERVATION

DELUXE/SUITE GUESTROOM: \$206.00-\$226.00

\*RATES GUARANTEED PRIOR TO MAY 26, 2026



# *The 9th Annual* **21ST CENTURY CAR SHOW**



📍 YAVAPAI COUNTY COURTHOUSE

📅 SAT. JUNE 27

🕒 BEGINS AT 9 AM



DISPLAY ON THE STREETS BORDERING THE YAVAPAI COUNTY COURTHOUSE SQUARE AS PART OF THE 9TH ANNUAL *21ST CENTURY CAR SHOW*. FEATURING SELECT VEHICLES MODEL YEAR 2000 AND NEWER, WE LOOK FORWARD TO SHARING THE GREATEST MODERN CARS WITH ALL WALKS OF THE ENTHUSIAST COMMUNITY.



# GRAPEVINE RUN



📍 YAVAPAI COUNTY COURTHOUSE

📅 SAT. JUNE 27

🕒 LAUNCH AT 1 PM



DEPART THE *21ST CENTURY CAR SHOW* THROUGH THE CITY OF PRESCOTT TOWARDS OLD TOWN COTTONWOOD. WITH MEDIA TEAMS COVERING 45 SCENIC MILES AND OVER 60 TURNS, ARRIVE AT MERKIN VINEYARDS.



OFFICIAL DINING  
**MERKIN VINEYARDS**  
TRATTORIA & WINERY



📍 770 N. VERDE HEIGHTS DR.

📅 JUNE 27

🕒 3 - 6 PM

ENJOY A THREE COURSE SELECTION OF FARM-TO-TABLE, SOUTHWEST INSPIRED ITALIAN CUISINE AFTER A HEALTHY DOSE OF HIGH DESERT DRIVING.

**HAPPY HOUR & HORS D'OEUVRES**

3:00 - 4:30 PM

COMPLEMENTARY FIRST ROUND FROM THE BAR  
GARDEN SALAD & ASSORTED ARTISAN PIZZAS

**MAIN COURSE**

4:30 PM

LASAGNA & BAKED GNOCCHI

**DESSERT**

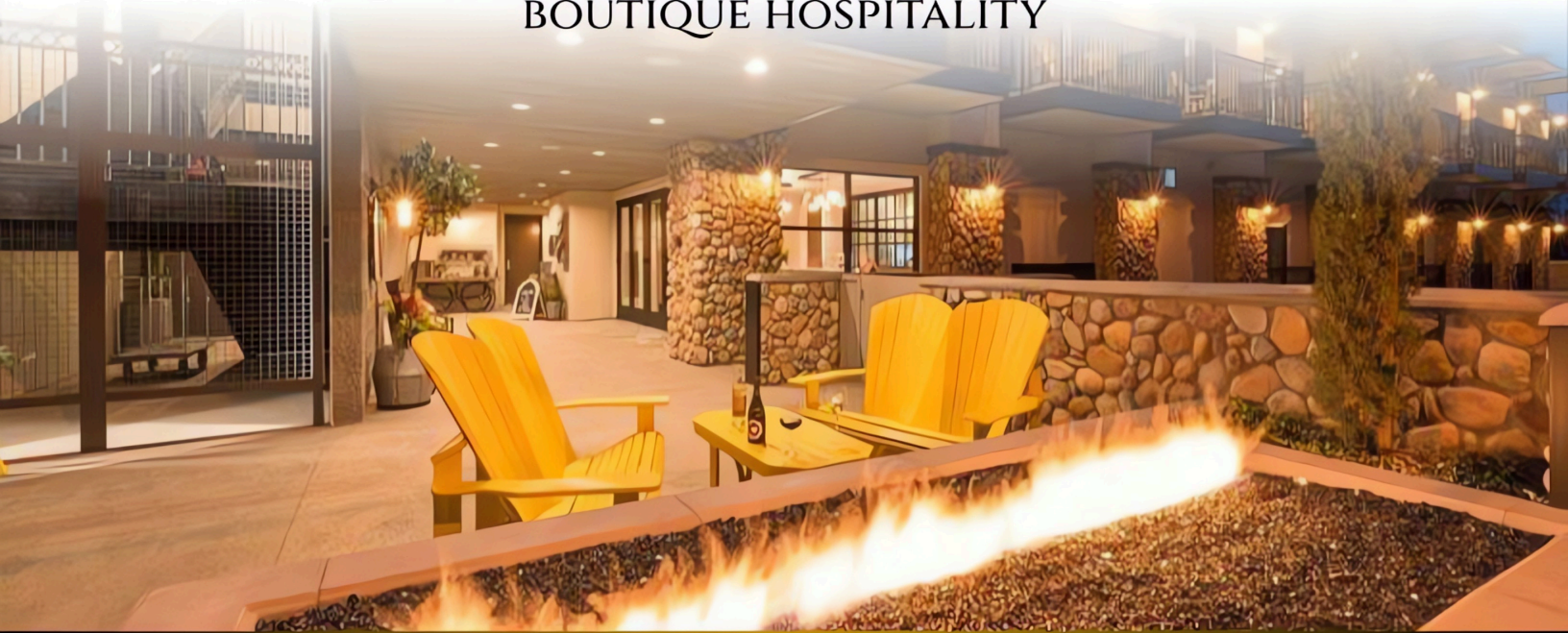
HANDCRAFTED TIRAMISU



OFFICIAL LODGING

# THE TAVERN HOTEL

BOUTIQUE HOSPITALITY



📍 904 N. MAIN ST. COTTONWOOD, AZ

📅 JUNE 27-28

🕒 CHECK IN AT 4 PM

WIND DOWN AT THE *TAVERN HOTEL*, OLD TOWN COTTONWOOD'S FINEST BOUTIQUE LODGING, SITUATED ON MAIN ST. NEIGHBORING *MERKIN VINEYARDS*.

INCLUDED IN RESERVATION:

- 1 FREE COCKTAIL (PER GUEST) AT THE *TAVERN GRILL*
- 1 FREE COFFEE & PASTRY (PER GUEST) AT *CREMA CRAFT KITCHEN & BAR*
- POOL & FITNESS CENTER ACCESS (8AM-8PM) + 24/7 FRONT DESK

CONTACT THE *TAVERN HOTEL* AT (928)-639-1669, MENTION 21ST CENTURY CAR SHOW, OR VISIT [THETAVERNHOTEL.COM](http://thetavernhotel.com) AND USE GROUP CODE: **21STCARSHOW**

DELUXE KING/QUEEN GUESTROOM: \$279.00

\*RATES GUARANTEED PRIOR TO MAY 1, 2026



# DIEHARD DRIVE



📍 THE TAVERN HOTEL

📅 SUN. JUNE 28

🕒 LAUNCH AT 10 AM



TAKE THE FINAL 180+ MILE DRIVE OF THE *24 HOURS OF OCTANE* TO PRIVATE BARBEQUE DINING ON THE FRONTIER OF *ROUTE 66*. THIS COLLECTION OF DRIVERS WILL ALSO RECEIVE EARLY ACCESS TO YAVAPAI COUNTY'S *ROUTE 66 CENTENNIAL CELEBRATION*.

